April 18, 2024 Translation Working Group Call

Attendees: Kira Sullivan-Wiley, Alexis O'Callahan, Alison Gerken, Shannon LaDeau, Ayanna St. Rose, Michael Gerst
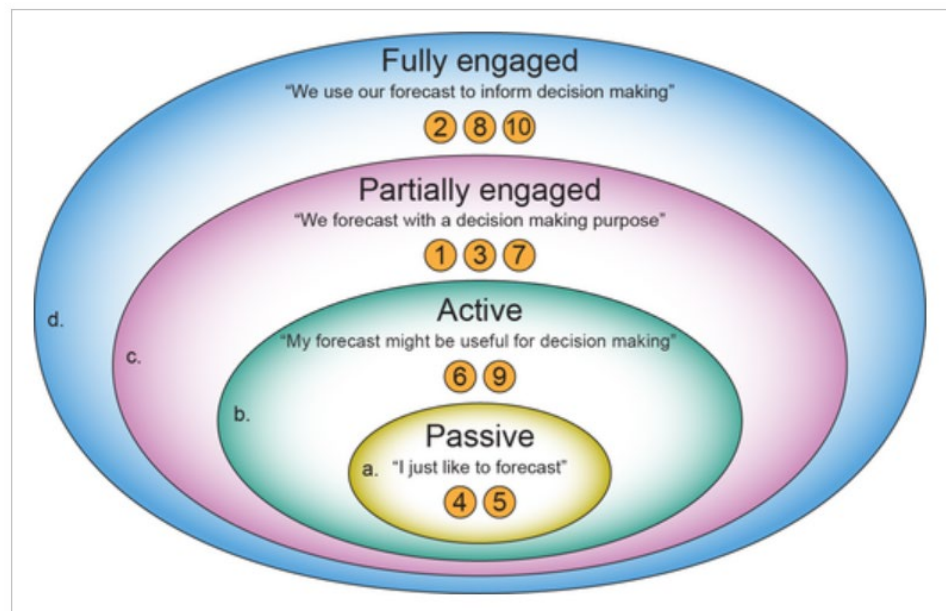Regrets: Chris Brown

Agenda

1. Who, what, when, where, why, and how for partner/user/interested parties engagement and examples from the EFI community Tutorial ideas
   a. Series of short YouTube videos (5-10 minutes)
   b. Project summary and overview
   c. **Next steps for this call**
      i. Check in with Kira, Ayanna, Alexis about the interviews
         ● Have first 3 people to reach out and who is going to reach out
            ○ Chris Brown, Charlotte Malmburg, Kira
            ○ These will be the people to practice with (and officially use)
         ● Ask for the group - Google sheet for tracking people to reach out to
            ○ Please add emails and name of the project
      ii. What do we think about timing?
         ● Get all the interviews done, then do for example, the Who video that is interspersed with interview input
         ● But also have the whole narrative available
         ● We can see how it goes - can release the whole narrative first or interspersed
         ● We don't have a deadline and no one is expecting these to go out so let's do the best we can but not feel pressured to mee a specific deadline.

2. RFP for creating connections with social scientists update
   a. The application form is not linked yet on the webpage yet but it is ready to go and the webpage is not added anywhere visible on the EFI webpage yet
   b. Jody is looking for a wordpress app to make the FAQ section be accordion style so people click on a question and a text box drops down with the information
   c. Payment updates
      i. Provide 2 payments of $500 - this is what SSEER did for their seed grants to spread the funds out across more people?
      ii. We have to invoice payments for BU, so we need to pay after work is done and a deliverable is provided
      iii. What do people think about options to send funds at 2 time periods
         ● 6 months - $500 (interim report) or $1000 (full report and project is done)

- 1 year - final report - additional $500 for those that were paid after 6 months or $1000 if no funds were sent at 6 months
- Have the application be the deliverable to be able to invoice?
- Or have a deliverable be a ppt slide that describes the project. Or provide a conceptual figure to go on the website
- The potential to split in two was an option for people to get paid before a full year so we could get funds out sooner
- Keep the payment to a single person - the PI, the social scientist.
  - In description can say the funds can be used for whatever you want including sharing with other people
- Double check with Lauren/Mike about having the conceptual figure allowing for the payment to go out earlier.

d. Timeline
   i. Had planned for applications by May 15 with decision by June 1. What if we pushed it to applications by July 1, with decisions by July 15?
   ii. Are there social science meetings coming up this spring or summer?
      - Behavior Science in June
      - Small workshop
      - Big meetings in Fall or February
   iii. Keep in mind ideas of having a few check in with the groups over the year to remind them that they are
   iv. Due mid-August. Respond by Sept 15.
      - **Jody looked at the calendar. Let's respond by September 16 (Monday)**
      - **Ask for submissions by August 26 (Monday)**

e. Advertising discussed on March call
   i. Jody and Alexis to work together to record short overview to go out with advertising
   ii. Share on LinkedIn, Twitter,
   iii. Kira can share with Conservation Social Science (ConSoSci partnership) - all social scientist in conservation; also the Social Science WG of the Society of Conservation Biology (SCB)
   iv. Can share on Ecolog
   v. Climate change social science listserv - Alexis is on listserv and will at how to post
   vi. Alexis - ESA - society for human ecology. https://www.societyforhumanecology.org/
   vii. Listservs from individual departments
   viii. Michael Gerst and Melissa may know of good places to post
   ix. Ask Lori Peek to share

f. Application updates:
   i. Think about in the application to include a question that defines social science as someone who has a degree and/or publish in social science
   ii. Add a question of where they heard of the announcement

g. In the announcement - link to the EFI page - if you are looking for collaborators. This is a way to reach out for potential collaborators.

h. Your membership in EFI has no bearing on whether you can apply to the grant - put in the FAQ. Do I have to be an EFI member? No. But we would love for you to join and currently, there is no fee to become a member.

3. 2-page societal impacts recommendations document from the Unconference
   a. During today's call we briefly shared the impetus and overview this document
   b. It was a project developed during the EFI 2023 Unconference meeting in Boulder led by Alexis, Ayanna, Jessica Burnett, and Rebecca Finger-Higgens
   c. Initially it was created to share with the Steering Committee to provide suggestions on how to consider societal impact across EFI activities
   d. The Steering Committee discussed it on their January and February calls and then there was a follow-up call with the project group all of which generated ideas for future activities, some of which overlaps with the Translation working group
   e. Next call - Alexis will talk about the 2-pager

4. 2021 Ecosphere paper Alexis shared for the RFP that connects nicely with this project. Title: Bridging the divide between ecological forecasts and environmental decision making
   a. Could come back to this paper for discussion on a later call. Could go over the 10 guidelines
      i. Fig 1 from the paper

      ii.