

## January 18, 2024 Translation Working Group Call

Attendees: Kira Sullivan-Wiley, Charlotte Malmborg, Alexis O'Callahan, Chris Brown, Shannon LaDeau, Alison Gerken, Dana Simon

### Agenda

1. Announcement: Abstracts due for the EFI 2024 conference in 2.5 weeks on Feb 1
  - a. Details about the conference and links to abstract submissions and registration are on the conference webpage: <https://bit.ly/efi2024>
2. Resource shared by Jessica: A Guide to Incorporating Social Science in Bird Conservation  
<https://nabci-us.org/wp-content/uploads/2023/11/A-Guide-to-Incorporating-Social-Science-in-Bird-Conservation-1.pdf>
  - a. This is a guide for bird conservation professionals who want to act but may not know how to implement human dimensions (HD) and conservation social science (CSS)
  - b. While it is targeted at bird conservation, it seems very applicable to ecological forecasting as well
  - c. It also has links to a number of tools and other resources that look useful (but Jody hasn't had time to look into them)
    - i. There is a list at the bottom of page 5 on where to find CSS collaborators including a number of human dimensions subcommittees or working groups
3. RFP for creating connections with social scientists
  - a. Update: Still waiting to have a chance to discuss with the Steering Committee
4. Who, what, when, where, why, and how for partner/user/interested parties engagement and examples from the EFI community Tutorial ideas
  - a. Series of short YouTube videos (5-10 minutes)
  - b. Google Slides brainstorming resources for each W/H section
  - c. Google folder with the slides and notes about the tutorial from previous calls
  - d. Google doc with Script ideas
    - i. Alison, John, Jody volunteered to work on this during the Dec call
    - ii. Alison worked on the why, what, who section - distilling down from the slides and pulling out the main points.
      - Thinking about talking to a grad students about reaching out to end users with suggestions for how to do that
      - Good vs bad
      - 5 min presentation is 600-800 words
      - Would like to have some slides

- Here is an example from our interviews that take those components and put it in real life
  - Anyone with experience editing videos?
    - If standing resource for people do we want to put in additional effort
    - Alexis has rudimentary
    - Ayana likes to make YouTube video - Alexis will check with her to see if she can help with this
    - There is a way to make the powerpoint slides that lets speakers be in front of them
- iii. John - ecoforecasting does its best work when it does something bigger than itself
    - Example Carey et al 2022 paper
  - iv. Have the 5 minute informational videos be broad and then get into the details in the interviews
  - v. Shannon had the understanding that the goal - aim at students and people interested in co-production
  - vi. Interviews
    - Should be people that work in co-production
    - Want to make sure to invite people from a wide range of backgrounds and highlight minority-led projects
    - Could be interested in interviewing a whole team of people who are working on a forecasting project that has co-production happening and can hear from people who are doing the forecasting and those doing the co-production side of things
  - vii. What is the objective
    - Co-production? User engagement?
    - Original point was that the Translation working group were asked on the usability and use sides of forecasting - if I want to have a forecast be useful or more used, how do I go about that? Want to show the spectrum of ways forecasts can be used (theory-only vs co-production spectrum)
    - Interview with people involved on the spectrum of experiences
  - viii. EFI on YouTube right now is very “mathy”. By putting up these videos that will help
  - ix. How we build partnerships - EFI in general want to build partnerships with social scientists
- e. Interview ideas
    - i. Kira, Ayanna, Alexis volunteered to work on this during the Dec call
  - f. Terms of Reference
  - g. Reaching out to private companies
    - i. R2X: research to operations
  - h. Next steps
    - i. Over next month brainstorm people/teams to interview

- ii. Add them to the Google doc
- iii. Continue to work on Alison's text for and think about slides
- iv. Next call - talk about timeline, who is willing to be do the presentation, and brainstorm interviewee ideas