

September 12, 2023 Translation Working Group Call

Attendees: Chris Brown, John Rosenfield, Shannon LaDeau, Ayanna St. Rose, Jody Peters, Charlotte Malmborg, Alison Gerken, Kira Sullivan Wiley, Alexis O'Callahan

Regrets: Cliff Duke, Michael Gerst

Agenda

1. EFI 2024 Conference Announcement
 - a. Use this short feedback form to submit proposals for workshops, panels, short courses, socials before/after/during this conference.
 - b. Deadline for proposals : 01 Nov 2023
 - c. Registration and Abstract submissions open: 01 Dec 2023
 - d. Accepted contributions are announced: 01 Mar 2024
 - e. Final program announced: 01 Apr 2024
 - f. The group can think about this over the next month. Jody will add it to the agenda for the October call to see if anyone has ideas to discuss before the Nov deadline

2. Tutorial ideas and next steps
 - a. Big Picture Ideas:
 - i. Series of short YouTube videos (5-10 minutes)
 - ii. Topic: Who, what, when, where, why, and how for stakeholder engagement and examples from the EFI community
 - b. Follow-up with Alison about what connects most closely with her work
 - i. Alison walked through her list of ideas for the who, what, why, where format to find stakeholders
 - Thinking about the “who” - all of Alison’s stakeholders have been handed down to her from connections
 - ii. Starting brand new to connect with stakeholders is hard
 - iii. Went through the questions to think about the tutorials to brainstorm topics
 - E.g., Reach out to community members to ask who are your stakeholders, how did you find them
 - Understanding needs of stakeholders
 - iv. Who - how to find stakeholders, who are they
 - v. When - when do you engage stakeholders (typically at the beginning - but what does beginning mean??)
 - vi. What - what do stakeholders want? What is the stakeholder decision scenario
 - vii. Why - why is working with stakeholders important
 - Adaptive management and going back to stakeholders and reassessing and adapting
 - Transdisciplinary work - make plan to define problems and come up with way to answer question

- viii. How - co-production/co-creation and standard practice
 - Is there a standard practice for stakeholder engagement in the sciences? Or can we come up with that?
- ix. What can EFI members contribute - interviews, survey to learn the experience of EFI members
- x. Discussion
 - Would it be limited to the EFI community?
 - E.g., Archaeologists working with Indigenous groups, or other groups working with international collaborators may have experiences/examples that would be useful to incorporate
 - Nature Conservancy have huge section on working with Indigenous people and pulling in Traditional Ecological Knowledge
 - Would want to target ecological forecasters, but can learn from broader community of people
 - Subgoal - what is the capacity existing in EFI to bring in new people to EFI while at the same time recognizing that advances in fields outside of ecoforecasting have been doing collaborating with stakeholder longer and have generated learning information that would be beneficial to EFI
 - Want to tailor videos to be actionable to EFI members
 - Then could broaden out to topics/examples that are valuable, but that have been applied in other contexts
 - Communication strategy might depend on the type of stakeholder. E.g., stakeholder in medical, agriculture, private, government will have different strategies for communication
 - Wonder if this should be included in one of the tutorials?
 - Yes!
 - There will a wide range of people you will be working with
 - Maybe in the “How” section? How to reach out, How to engage. Maybe point 6 - standard practice, but also point 2 in the when and how to reach out
 - Interested parties vs stakeholders terminology
 - TNC has been using “interested parties” rather than “stakeholders” because of the colonial roots of the term
 - Worth doing something on parachute science or colonial practices? Why it is important to do engaged science.
 - Good to have this as its own tutorial/recording to have more impact and could see if we can connect with DEI working group
 - Intellectual property

- xi. Have example from someone within EFI - how did they go into as a scientist and how did it change as they were working with the stakeholders
- xii. Two ways to include examples:
 - 1) Have examples that talk about the full process of how someone/group has engaged with stakeholders or 2) have examples built into the who, what, when, where, etc steps?
 - Chopping up examples to have them in all the steps may be more confusing
 - Could you have both? Have structure and then have examples?
 - In the beginning with defining who, what, when, where could have the overview then could have people jump to a frame in YouTube to get to the examples,
 - So if people want to get past the overview material and jump right to the example, they can do that
 - Case study description (ideally would be real example) that would be soup to nuts that provide time stamps for each of the things we are talking about
 - Frustrating when you have lots of cases that aren't tied together
 - Could have superficial examples in the overview videos and then have deeper dive examples
 - Summary video needs a concrete example because we are talking about an abstract concept and then point to where you can find more information in the next video
- xiii. Question about feedback from EFI - want to approach groups about water quality and want to engage EFI and ask the group how might this work. How can EFI be of help?
 - This connects to the goal of developing matchmaking efforts (see below) and to the first point of the tutorial about who to make connections with and with the "how" point of the tutorial for how to go about it
- xiv. Finding new connections - how do people do it?
 - Charlotte - connections were made from working with other people who had connections already set up and then maintaining the connections.
 - Everyone wants to find new people/groups to connect with, but need to have the connections be built on trust
 - Having a 1-pager, visual to reach out will help. The group could still say no, but you can still try to reach out.
 - Charlotte's example of finding Tribal connections. Had a 1-pager that was submitted to a listserv, but had to be approved by the

listserv moderators to be able to post and was able to connect with the moderators because they were her friends

- There are existing networks that can be used. The key is finding out where you connect to the network or where you have a connection with someone who is already connected to that network
- xv. Have a way to point to resources either in YouTube or on the EFI webpage
- Ask speakers in the recordings to highlight this or do it ourselves: Who your stakeholders will be depend on how flexible you are. A lot of people who want to create forecasts won't have unlimited flexibility. If you are starting a project that is wide open that is different than someone who has a forecast developed and wants to find people who are interested in using it
 - 2 types of videos: I've produced a forecast and I want to get it out there. I want to work with communities to develop a forecast that is needed for the community
 - For making connections, the earlier the better - this has implications for the How. Need to think about how much are you asking from collaborators and be kind and thoughtful of their time and efforts. Don't waste people's time
- c. Next steps - pull together names for who could participate in each of the sections or that we can reach out to. People in EFI or people outside EFI. Do this iteratively with brainstorming ideas for the YouTube recordings
- i. Have ppt slide for each video and tentative outline
 - ii. Work on details for the general who, what, why, etc videos and for examples to people who have had experience with stakeholders that we could reach out to and what they could talk about
 - iii. Jody will work with Alison to set up a Google slide deck that has a slide for each of the 11 questions
 - People can fill in ideas, potential speakers, etc over the next month and then on the October call we will spend ~20 minutes jointly brainstorming ideas on the slides and reviewing together
- d. Google doc with notes about the tutorial from previous calls
- e. Michael had a scheduling conflict come up, but shared this idea with Jody prior to the call.
- i. One idea I want to throw to the group wrt tutorials is what if we had short interviews with people who have had some success with stakeholder-driven forecasting. A kind of what worked and what didn't work discussion
 - ii. Jody asked if this should be tailor to each of the who, what, when, etc of engagement, or if they should be more general examples of the overall process?

- iii. Michael: I could see it going either way. If we had a 'who' tutorial, then for part of the video we could interview someone for whom 'who' really mattered in their project. If we go this route, then it might be useful to map out who we would approach for each topic
3. Matchmaking database update – didn't get to this on the September call
- a. Link to types of matchmaking databases with tab for data fields to include in an intake form