

July 22, 2021 Partners Working Group Call

Attendees: Cliff Duke, Anna Sjodin, Jody Peters, Kira Sullivan Wiley

Agenda and Notes

1. Cliff shared information about the National Academies of Science - his experience and position and what the Academies do
2. Work Plan link for easy access
3. Review the Bibliography - anything we want to add or is it ready to post on the EFI webpage? It is a living document, so additional materials can be added at a later date.
 - a. Reminder to Jody from June call. Add citations to Zotero and use that to update the citations in the bibliography so they are consistently formatted
 - b. Note: Jody did not have a chance to do this before this call. It is still on the To Do list for the August call.
4. One idea that came up that Jody ran by Kira after the June 17 call: Jody just finished an online course for community managers. One of the readings was [Weaving a Network Core](#) chapter from the book [Connecting to Change the World: Harnessing the Power of Networks for Social Impact](#). This might be a book club for EFI that the Partners group could host. Jody thought last 3 points on pg 100 (pg 10 of the pdf linked above) on promoting what members are doing (e.g., have members speak on panels), increase members awareness of the network (a panel could do this in part, but I think we could take it further), and find out how much connecting has happened (this seemed like it might be a good place to bring in the Social Science group as well if we had a simple survey sent out to member and Slack participants to evaluate their connections).
5. Here is another idea from Kira that connects to the idea from Jody. Kira recently saw this paper:
 - a. <https://esajournals.onlinelibrary.wiley.com/doi/10.1002/fee.2357>
 - b. **Iteratively forecasting biological invasions with PoPS and a little help from our friends**
 - c. By: Chris M Jones, Shannon Jones, Anna Petrasova, Vaclav Petras, Devon Gaydos, Megan M Skrip, Yu Takeuchi, Kevin Bigsby, Ross K Meentemeyer
 - d. I know some of these folks are members, but it made me wonder if we had anything set up to ping when a pub came out that uses relevant keywords, as a way to identify potential members not already in the "fold" as it were? Then someone (from Partners, perhaps) could reach out and let them know about EFI. Do we have something like that already?
 - e. Note from Jody: EFI does not have something like this already. Would be good to discuss as a group
6. Science Communications Panel Brainstorm

- a. What do we want from the panel?
 - i. Perspectives that can be good to include panelists to speak about the audience to communicate with
 - 1. general public,
 - 2. collaborators/team science,
 - 3. policy makers
 - 4. Op ed
 - ii. What action do you want to happen?
 - 1. persuasive communication,
 - 2. raise awareness,
 - 3. correct a misperception.
 - 4. These would all affect how you communicate.
- b. What would we want the panelists to focus on
- c. Ideas of potential panelists from May call
 - i. Mike SanClements - experience from Plastic Purge authorship and promotion
 - ii. Jeff Morrisette - And, But, Therefore communication
 - iii. Suggestions from Cliff 6-16-21: I suggest <https://www.compasscomm.org/> as one resource. Here at the academies, the climate communications initiative, <https://www.nationalacademies.org/our-work/climate-communications-initiative>, may be of interest.
 - iv. Check to see if someone from Compass is available.
 - v. Mike has connections with the Scripts program and could reach out to see if anyone would be available
 - vi. Aldo Leopold Fellows program. See if anyone has connection to anyone here
 - vii. [The Conversation](#) - a news site - look at peer reviewed publications and do a same day news coverage of them.
 - viii. Would want to give guidance to presenters for what type of input we are looking for during a panel.
 - ix. Cliff's colleague at the Academies runs the Climate Communication Initiative
 - x. Story Collider, Liz Neely. Friend of Mike
 - xi. The Threshold podcast. Friend of Mike
 - xii. When do we want to host the panel? September?
 - xiii. DEI seminar connections - seminar panel by people outside of academia that use forecasting
 - 1. TNC
 - 2. Government -
 - 3. State Gov - Anna has connection with OH DNR
 - 4. How do you brand yourself, talk about your skills? What lingo or bullet points do you use on your CV
 - xiv. Break up panels for science communication. Government,

- xv. Somebody from EFI, Find 2 people outside EFI for the panel - use this as a way to invite new people/connect with EFI. Think about early or mid-career people.
- xvi. Kira's experience with a lunch series - first 10 min is a pitch of their career trajectory and then you can ask questions
- xvii. Point of panel could be science communication, but you can get snippet of their career trajectory as well.
- xviii. Bring in people who were doing a step in the forecast process that wasn't just the scientific research part. People who are decision makers using the forecast. Want to give examples of if you want to get involved in forecasting you don't have to always be in the yield or be a hard core mathematician/modeler. What are other paths within forecasting.
- xix. Decision maker/stakeholder will be really good to highlight
- xx. Want to get people at different career stages
- xxi. Want to make sure to get diverse participants
- xxii. AAAS - Science and Policy Fellows group - check with Melissa to get names
- xxiii. What are the topics - how many panels can we have?
- xxiv. Different models - lunch and learn. Panel with 3 people or 2 people present.
- xxv. As ideas come up, then slot them in.
- xxvi. Science communication - panel is focused on content (but could put the career trajectory).
- xxvii. Career panel - could be a useful model could have more Q&A and more tailored questions on how to write a resume
- xxviii. Lunch & Learn could be another type of event. Use this as a networking event. Introduce them to people in EFI - ask how they got where they are. Back and forth and use this as a way get people into EFI.
- xxix. Keep science communication as a panel and then have a Career series.
- xxx. Next steps - Jody will compile/organize our suggestions for the science communication panel and then will go through EFI members to note people who are outside of academia that could be potential participants in the Career series. On the next DEI and/or Partners call we will use that list to help brainstorm the different focus we want to have for each career panel.

7. Other Work Plan Core Function Ideas from Previous Calls

- a. Core Function 1: Foster a Collaborative Community
 - i. Follow up with Melissa about point 3 Innovations and research priorities
 - ii. Kira to continue to work on a private spreadsheet of contacts and has a database from Mike to go back to
- b. Core Function 2: Promote the Co-Development and Use of Resources and Tools
- c. Core Function 3: Research to Operations

- i. How do we share and communicate the Technical Readiness Levels already in place?
- 8. Joint Partners/Social Science Call
 - a. When to have a joint call? September?
 - b. Put ideas for the with Joint Call Here