

# Bayesian Models for More Complex Data

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Estimation of  $p(y|x)$  is made using data  $y_1, \dots, y_n$  gathered under a variety of conditions  $x_1, \dots, x_n$

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where the  $x_i$  are **known**,  $\beta$  is an **unknown**  $p$ -dimensional parameter vector of **regression coefficients**, and  $\sigma^2$  is an unknown variance parameter



# Compact notation

The LM is usually written as  $Y = X\beta + \varepsilon$ , where

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**Ecological data rarely conform to these assumptions!**

# Non-normal distributions

The most common deviation from these assumptions is that data are non-normal, and especially are not continuous:

- **Binary Data** (0 or 1)
  - Sick or Healthy
  - Yes or No
- **Count data** (1, 2, 3, 4...)
  - number of animals observed
  - number of people ill

## Example: Estimating the probability of a rare event

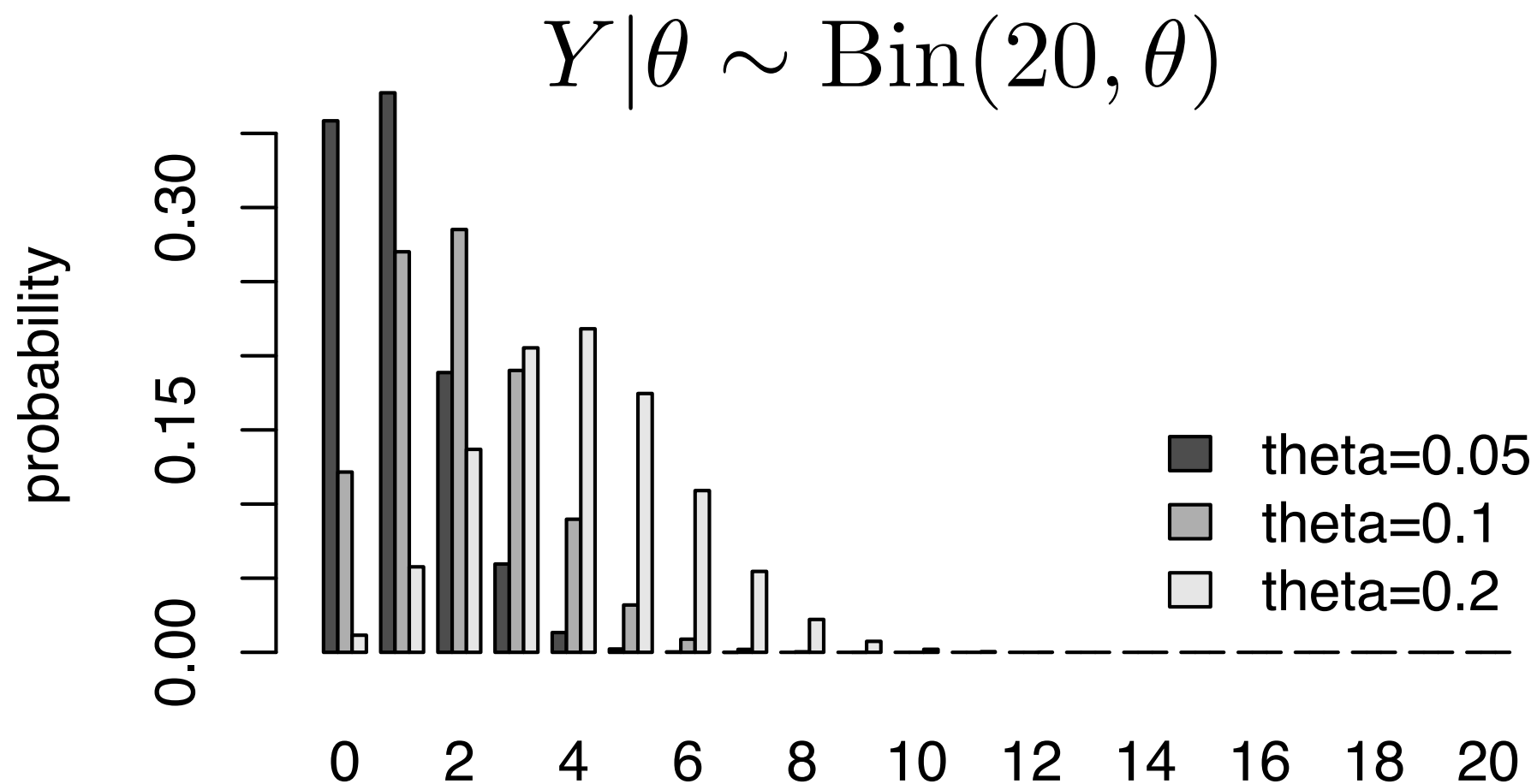
Suppose we are interested in the prevalence of an infectious disease in a small city. A small random sample of 20 individuals will be checked for infection.

- We want to estimate the fraction of infected individuals in the population:  $\theta \in \Theta = [0, 1]$
- The data records the number of infected individuals:  $y \in \mathcal{Y} = \{0, 1, \dots, 20\}$

# Example: Likelihood/sampling model

Before the sample is obtained, the number of infected individuals is unknown.

- Let  $Y$  denote this to-be-determined value
- If  $\theta$  were known, a sensible sampling model is



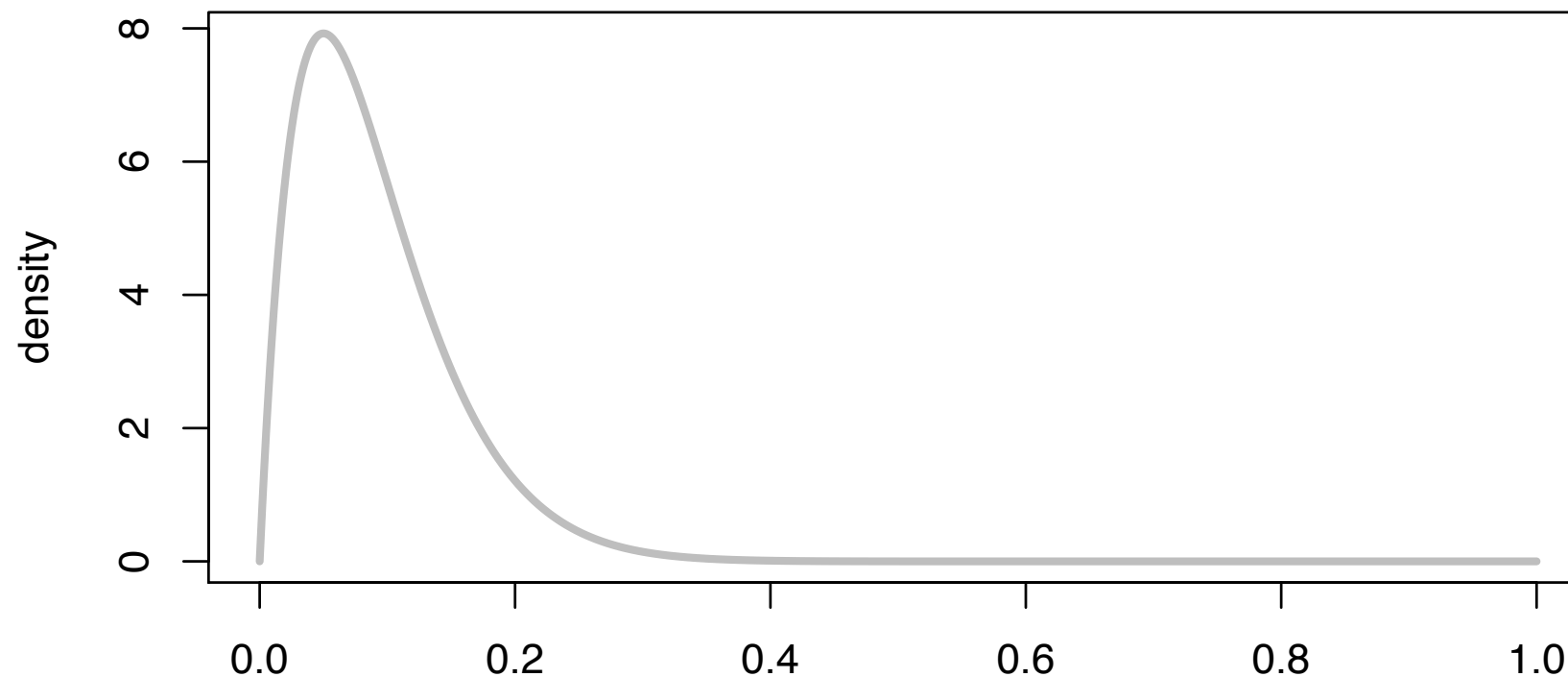


# Example: Prior

Other studies from various parts of the country indicate that the infection rate ranges from about 0.05 to 0.20 with an average prevalence of 0.1

- Moment matching from a beta distribution (a convenient choice, as we'll see) give the prior:

$$\theta \sim \text{Beta}(2, 20)$$



# Example: Posterior

The prior and sample model combination:

$$\theta \sim \text{Beta}(a, b)$$

$$Y|\theta \sim \text{Bin}(n, \theta)$$

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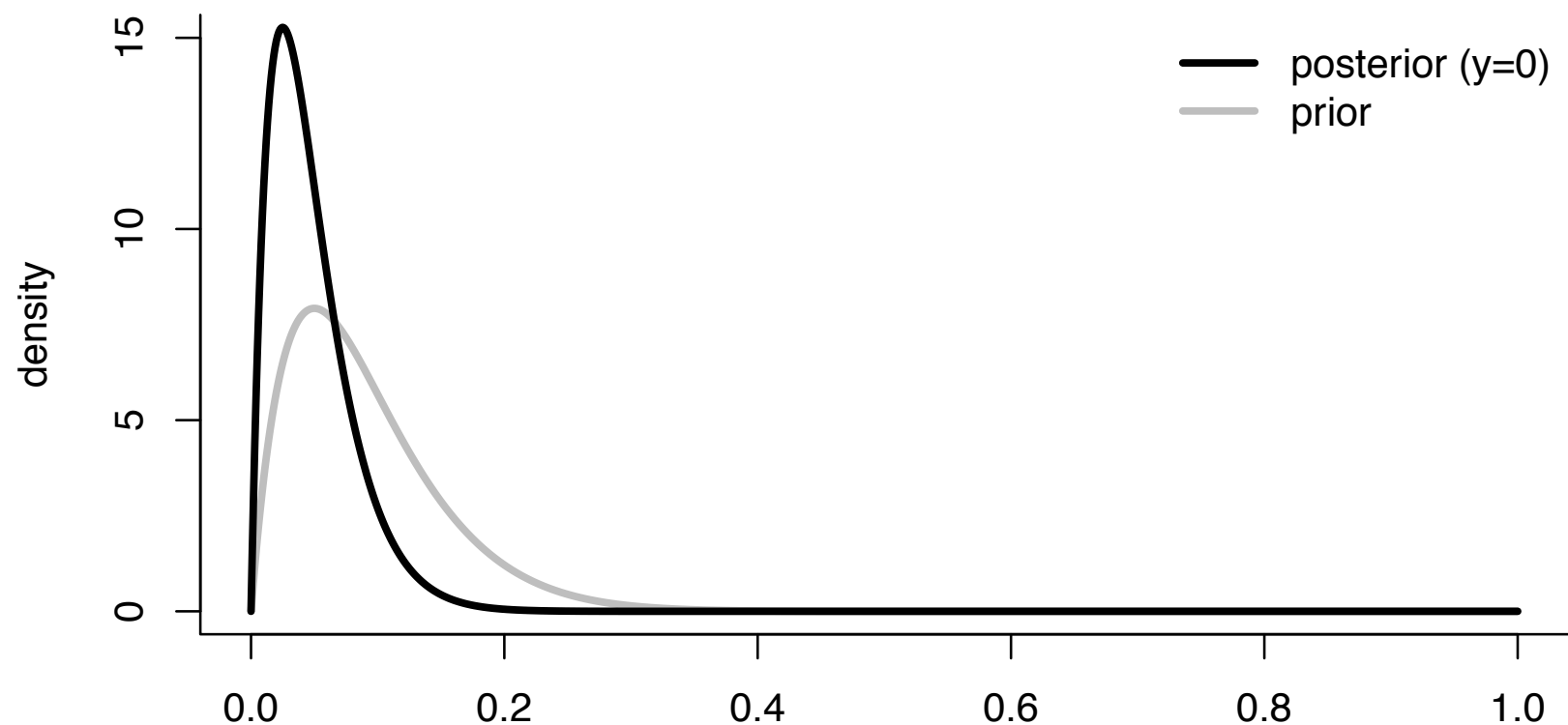
This is an example of a conjugate Bayesian model.

# Example: Posterior

For our case, we have  $a = 2$ ,  $b = 20$ ,  $n = 20$

If we don't find any infections ( $y = 0$ ) our posterior is

$$p(\theta|y = 0) = \text{Beta}(2, 40)$$



# Example: Prior Sensitivity

How influential is our prior?

The posterior expectation can be written as

$$E\{\theta|Y = y\} = \frac{n}{w + n}\bar{y} + \frac{w}{w + n}\theta_0$$

a weighted average of the sample mean and prior expectation:

$$\theta_0 = \frac{a}{a + b}$$



prior expectation  
(or guess)

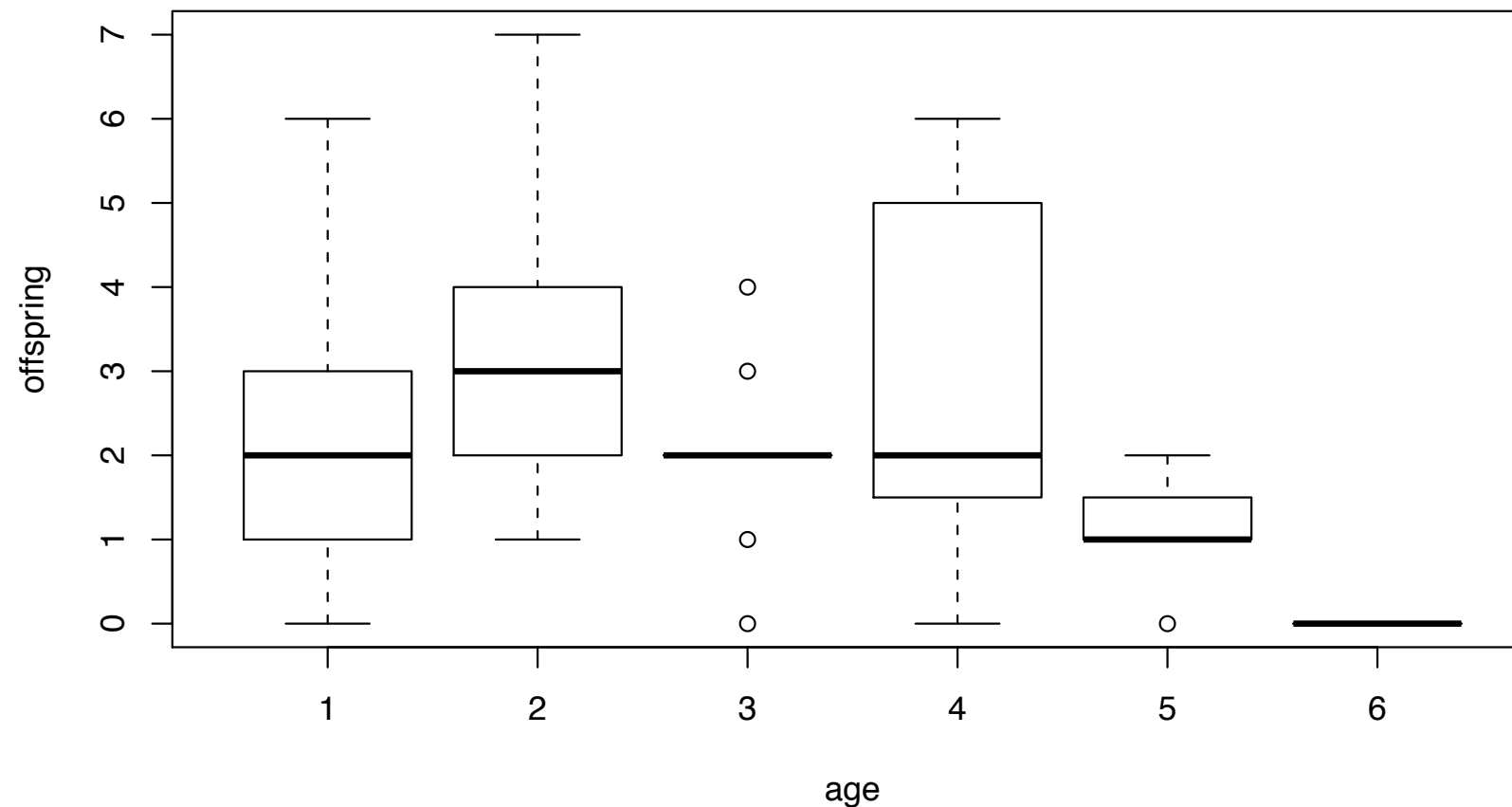
$$w = a + b$$



prior confidence/  
sample size

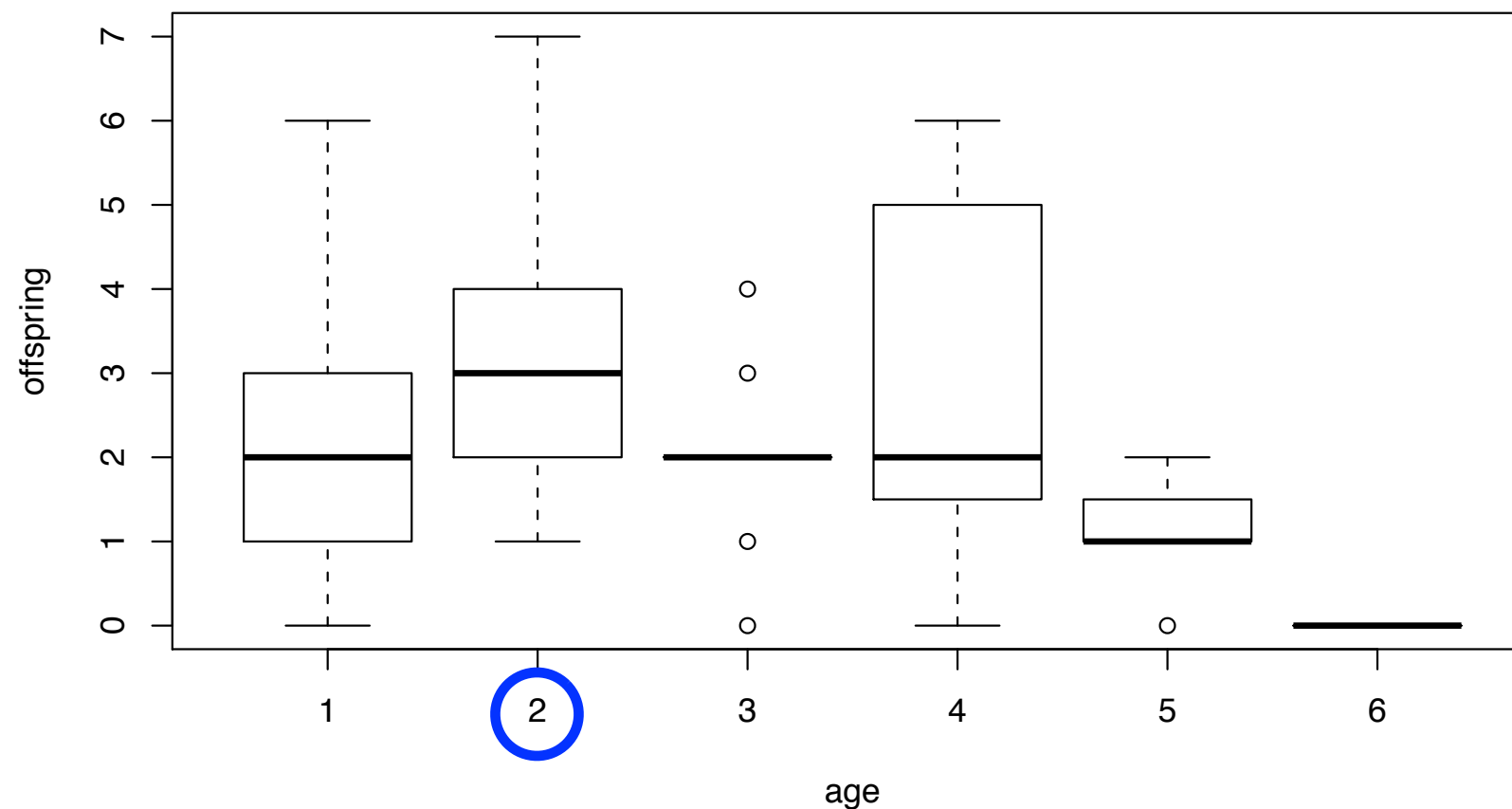
# Example: Song sparrow reproductive success

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**2-year-old birds** had the highest median reproductive success, declining thereafter

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- perhaps to understand the relationship between age and reproductive success
- or to make population forecasts for this group of birds

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- the increase in mean offspring while birds mature
- and the decline they experience thereafter

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which means that, for all  $x$  and  $\beta$

$$\mathbb{E}\{Y|x\} = \exp\{\beta_1 + \beta_2 x + \beta_3 x^2\} > 0$$

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In the regression model the linear predictor is linked to  $\mathbb{E}\{Y|x\}$  via the log function, and so we say that this model has a log **link**

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These two choices define the GLM



## Example: Prior specification

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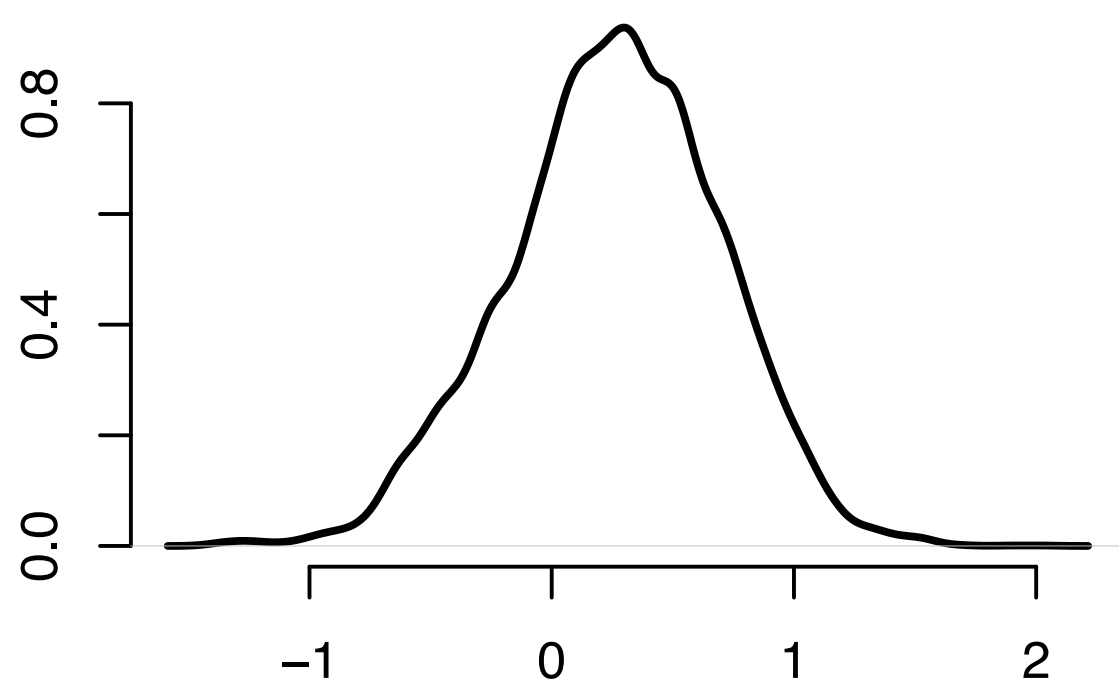
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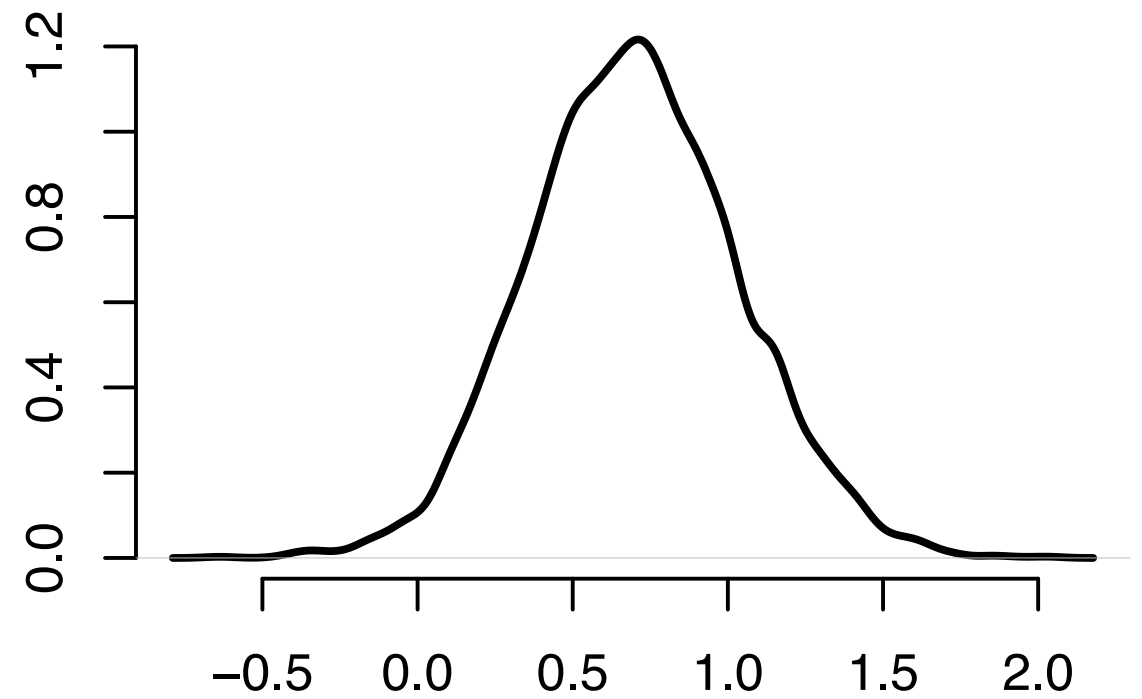
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Then turn the Bayesian crank...

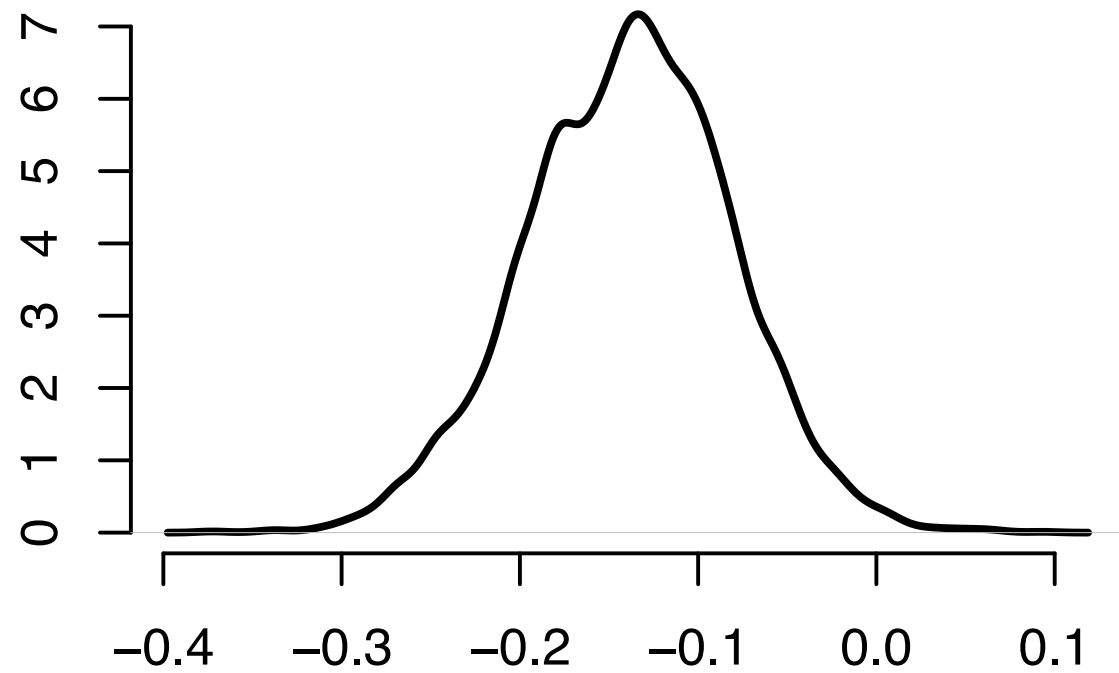
# Example: Posterior marginals/joint



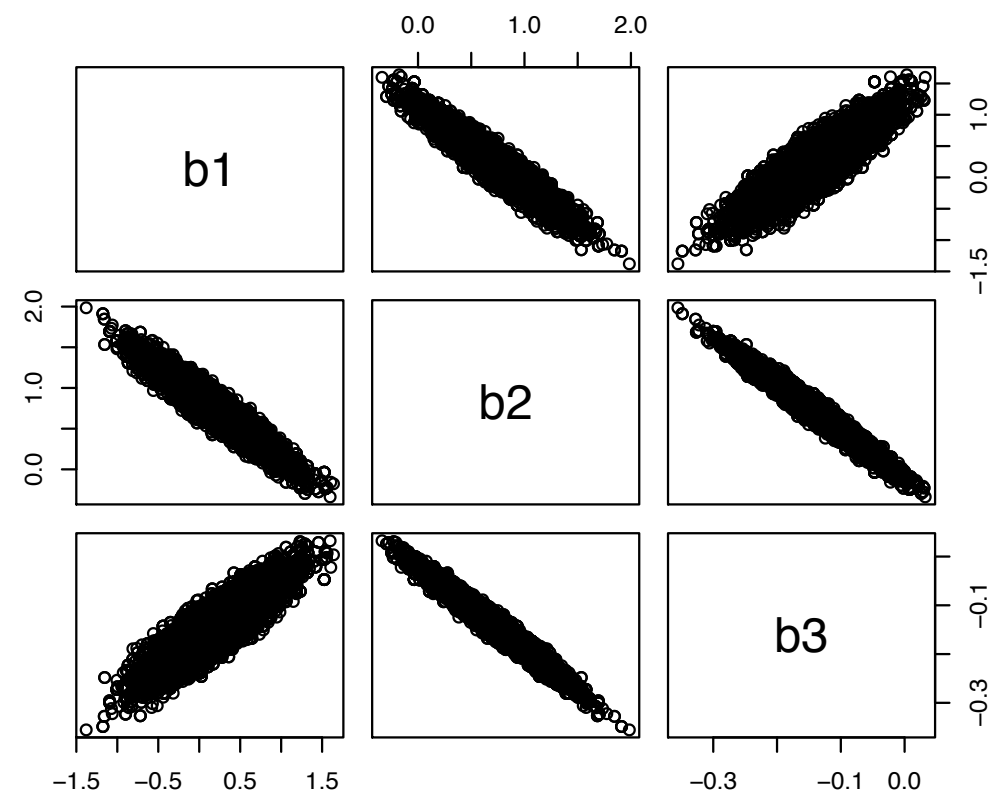
b1



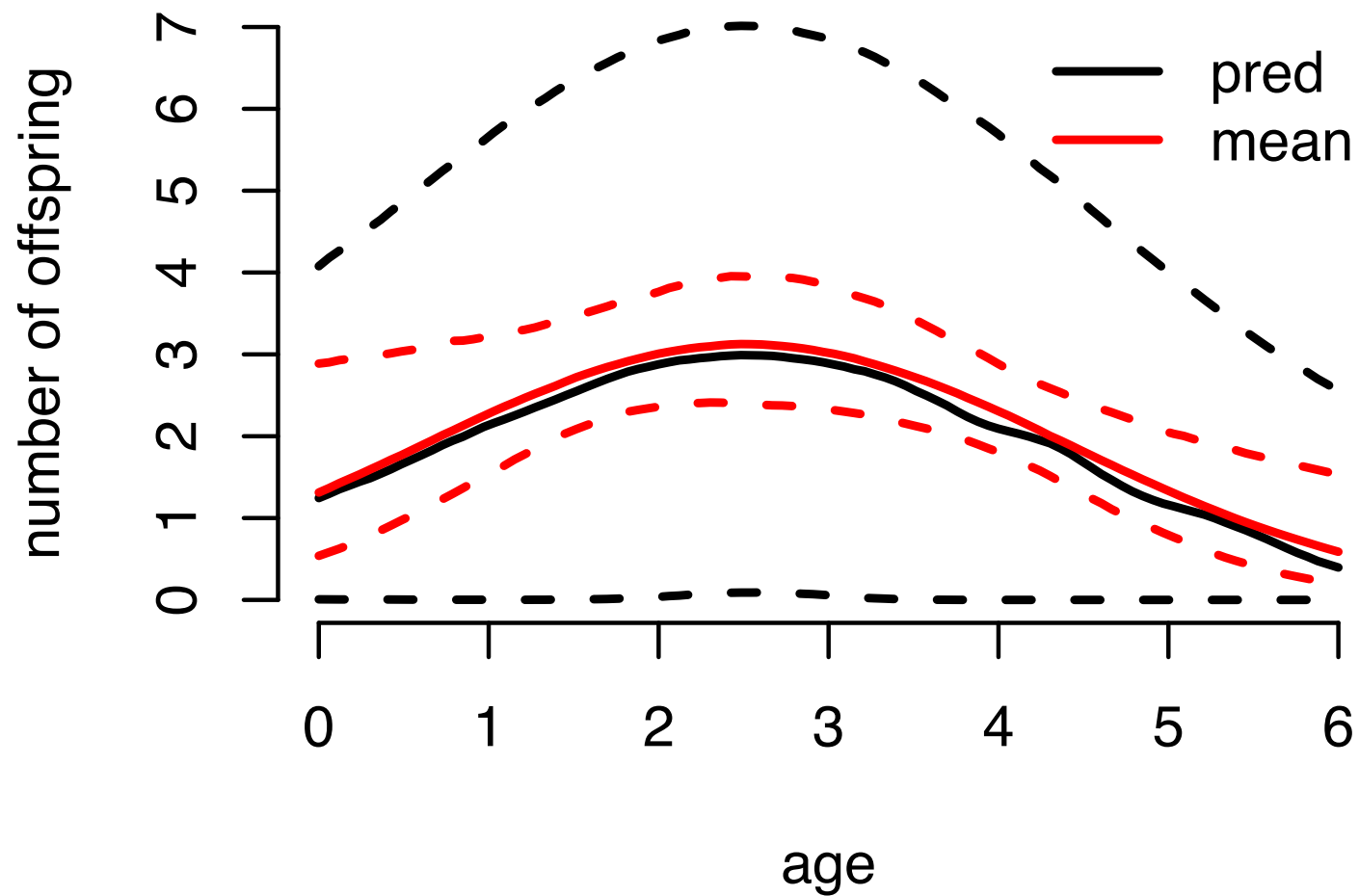
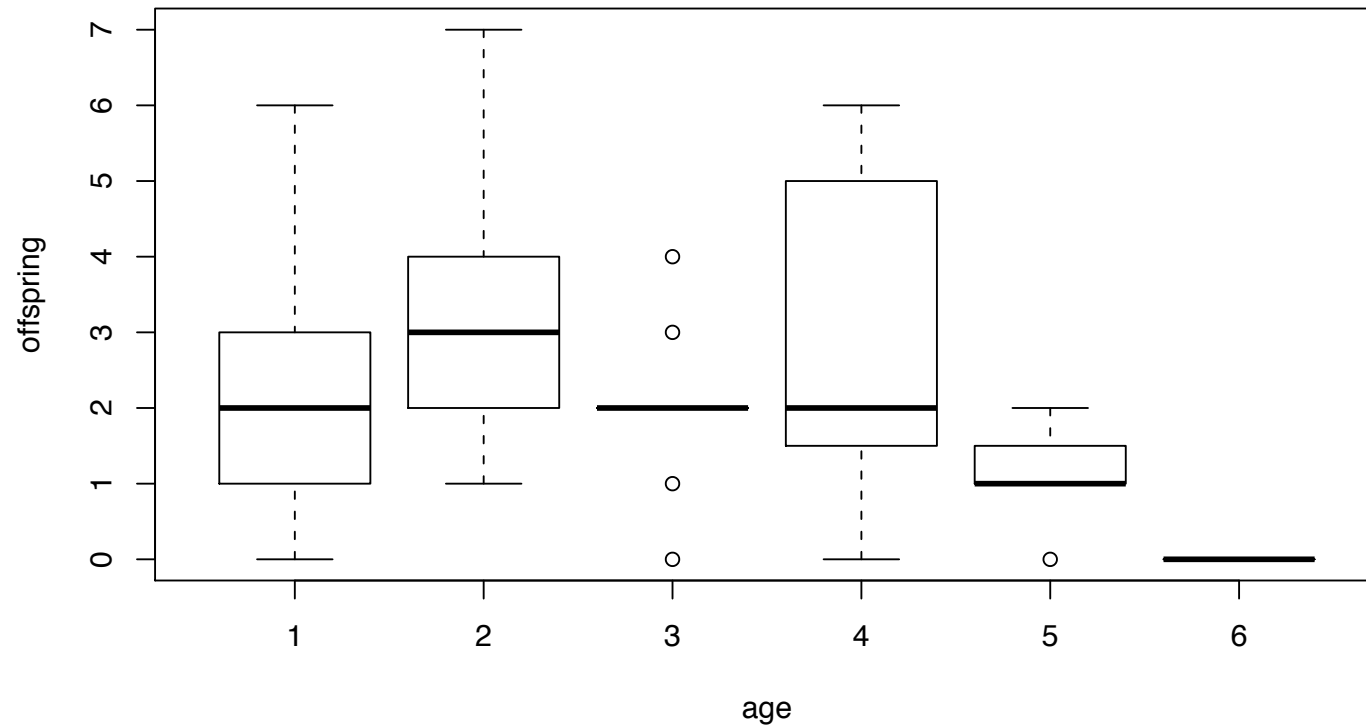
b2



b3



# Example: Posterior predictive



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How can relax some of these other assumptions?