July 15, 2021 Social Science Working Group Call

Attendees: Kira Sullivan Wiley, Jaime Ashander, Jody Peters
Regrets: Jeff Morrisette is out of the office

Agenda/Notes:

1. Note added by Jody after sending out the Agenda - the Partners Group is in the process of coordinating a panel on Science Communication potentially for September. This could possibly be used as a joint Social Science/Partners call.

2. How can we develop collaborations and research projects?
   ○ **Explore or develop a strategy for how to engage more social scientists in ecological forecasts and what that looks like**
     ■ To Do: Brainstorm Social Science professional societies that EFI members can go to, similar to what people do for ESA. Anywhere you get environmental scientists
     ■ Kira is on an Environmental Sociology Listserv - wouldn't want to
     ■ Create text to advertise EFI and what Social Science has to offer to EFI and what EFI can offer to Social Scientists
     ■ Work on this during the calls - brainstorm on a Google doc
     ■ Is anyone doing social science research on ecological forecasting other than Melissa? Not sure. Since ecological forecasts are new, the social science research of it is new
     ■ Blog series is a resource to point people to, but it doesn't reach out and target people. Use it as a resource rather than a way to bring people in.
     ■ AAG - American Association of Geographers
     ■ ASA - American Sociological Association
       ● Both AAG and ASA have a subset of environmental social scientists
     ■ SCB (society for conservation biology) or AWFA (assn of wildlife and fish agencies) -- many folks work on conservation social science and "human dimensions" https://www.fishwildlife.org/afwa-informs/schedule-events/conferences/pathways-2021-human-dimensions-wildlife-conference
     ■ EnviroSoc listserv
     ■ Sociology of Science - interested in a ecological forecasts as a new field
     ■ There is an NSF grant about the process of doing science - look to see who NSF has granted funds to
     ■ Are there things within AGU - sections or interest groups that would be related?
       ● Science and Society Section
         ○ https://connect.agu.org/scienceandsociety/home#tracks

- - ○ Has a behavioral and social science "track". The track leader at present has pretty-relevant seeming research =) https://erg.berkeley.edu/people/jagannatan-kripa/
    - Create a spreadsheet of organizations and who will reach out to them and keep adding to this spreadsheet
      - Here is a spreadsheet
    - Next call and next steps:
      - Let them know who we are
      - Focus on benefits and opportunities of becoming a member, ways to get involved
      - Would be nice to invite people to talk about their research
      - Brainstorm making connections - do it as a panel, invite anyone interested to join a call, invite individuals as one offs
      - 1st step - invite people to become members, 2nd invite people to give talks, invite to networking event - combined invited speaker
      - Networking event - target early/mid-career individuals

3. We didn't get to any of the following Agenda items on this on the call. Leave them in for the next call.

4. One idea that came up that Jody ran by Kira after the June 16 call for the Partners group that may connect with the Social Science group is: Jody is taking an online course for community managers. One of the readings was Weaving a Network Core chapter from the book Connecting to Change the World: Harnessing the Power of Networks for Social Impact. This might be a book club that the Partners group could host.
   - ○ Jody thought last 3 points on pg 100 (pg 10 of the Weaving a Network pdf) on promoting what members are doing (e.g., have members speak on panels), increase members awareness of the network (a panel could do this in part, but I think we could take it further), and find out how much connecting has happened (this seemed like it might be a good place to bring in the Social Science group as well if we had a simple survey sent out to member and Slack participants to evaluate their connections).
   - ○ Kira's thoughts: Social science angle-- I really like this, and think some sort of network analysis would be valuable. Before we design or send off a survey, we should know what we want to know from it, and why-- another thing to chat about! If it's about people who have met through EFI, folks who collaborate, folks to feel more connected, folks who've learned something specific... if we get the partners WG on board with implementing/ using the data in some way, I bet we can get some SSWG folks to design and implement the survey

5. Visualization Best Practices Brainstorm
   - ○ Bibliography of resources and Google folder with pdfs listed in Bib
   - ○ Cindy added this Google doc to the Bibliography with data viz principles including Bertin's semiology and Tufte's main design principles

- - Jody will bring updates about the Visualization, Decision Support Tools, User Interfaces Task View from the Methods/CI working groups for the July call

6. Blog Post Updates
   - Mike Gerst
   - Jaime

7. Joint Social Science/Partners Call Ideas - Plan to meet in September?
   - Google doc with Joint Call Ideas
   - The Partners group is planning to host a panel on science communication that would be good to use as a joint call with the Social Science group.