

June 17, 2021 Partners Working Group Call

Attendees: Kira Sullivan Wiley, Jody Peters

Regrets: Cliff Duke, Jeff Morrisette, Mike SanClements, Diana Dalbotten

Agenda and Notes

1. Work Plan - 2 tasks from May call to follow up on
 - a. Update the bibliography. Kira was going to add themes/headings after the May call. If people know of resources to add to the different themes, please do so.
 - i. Jody to add citations to Zotero bibliography with a tag to EFI Partners Working Group, then import back in with consistent citation format
 - ii. Once the formatting is updated, run it by the group one more time. Then when we get it to a version we like, we can add it to the webpage while making it clear that it is a living document that can be updated as needed.
 - iii. Do we want to make it a reading list style like <https://yaminapressler.com/reading>
 - b. Science Communications Panel Brainstorm
 - i. What do we want from the panel?
 1. Perspectives that can be good to include panelists to speak about the audience to communicate with
 - a. general public,
 - b. collaborators/team science,
 - c. policy makers
 - d. Op ed
 2. What action do you want to happen?
 - a. persuasive communication,
 - b. raise awareness,
 - c. correct a misperception.
 - d. These would all affect how you communicate.
 - ii. What would we want the panelists to focus on
 - iii. Ideas of potential panelists from May call
 1. Suggestions from Cliff 6-16-21: I suggest <https://www.compasssciomm.org/> as one resource. Here at the academies, the climate communications initiative, <https://www.nationalacademies.org/our-work/climate-communications-initiative>, may be of interest.
 2. Mike SanClements - experience from Plastic Purge authorship and promotion
 3. Check to see if someone from Compass is available.
 4. Mike has connections with the Scripts program and could reach out to see if anyone would be available
 5. Aldo Leopold Fellows program. See if anyone has connection to anyone here

6. [The Conversation](#) - a news site - look at peer reviewed publications and do a same day news coverage of them.
 7. Would want to give guidance to presenters for what type of input we are looking for during a panel.
 8. Cliff's colleague at the Academies runs the Climate Communication Initiative
 9. Story Collider, Liz Neely. Friend of Mike
 10. The Threshold podcast. Friend of Mike
 - iv. When do we want to host the panel?
2. Idea from Kira: I just saw this paper:
 - a. <https://esajournals.onlinelibrary.wiley.com/doi/10.1002/fee.2357>
 - b. **Iteratively forecasting biological invasions with PoPS and a little help from our friends**
 - c. By: Chris M Jones, Shannon Jones, Anna Petrasova, Vaclav Petras, Devon Gaydos, Megan M Skrip, Yu Takeuchi, Kevin Bigsby, Ross K Meentemeyer
 - d. I know some of these folks are members, but it made me wonder if we had anything set up to ping when a pub came out that uses relevant keywords, as a way to identify potential members not already in the "fold" as it were? Then someone (from Partners, perhaps) could reach out and let them know about EFI. Do we have something like that already?
 - e. Note from Jody: EFI does not have something like this already. Would be good to discuss as a group
3. Other Work Plan Core Function Ideas from Previous Calls
 - a. Core Function 1: Foster a Collaborative Community
 - i. Follow up with Melissa about point 3 Innovations and research priorities
 - ii. Kira to continue to work on a private spreadsheet of contacts and has a database from Mike to go back to
 - b. Core Function 2: Promote the Co-Development and Use of Resources and Tools
 - c. Core Function 3: Research to Operations
 - i. How do we share and communicate the Technical Readiness Levels already in place?
4. Joint Partners/Social Science Call
 - a. When to have a joint call? September?
 - b. Put ideas for the with Joint Call Here